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June 22, 2004

Ref MB Docket No 04-760

**RECEIVED & INSPECTED** 

JUN 2 4 2004

FCC - MAILROOM

Dear Ms. Dortch:

This letter is in response to the pending FCC response regarding XM/SIRIUS desire to implement local programming blatantly disregarding Promises that they had no intention of originating local programming Over a national satellite network. Such a move would allow the Satellite delivered programming virtually indistinguishable from Local radio.

Unless the F.C.C. upholds the original licensed intent of XM/SIRIUS Each offering 120 channels of programming across the country, I fear The competetive imbalance would be a direct assault on over the air Broadcasters, threatening our ability to continue to provide almost Ten billion dollars annually in public service oriented programming in Our various communities.

Our own stations in just this past year have provided around the clock Coverage during three catastrophic Sierra forest fires in N.E.California. Dozens of free over the air public town forums for local and state political Candidates to express their positions, dozens of fundraisers for various Charity events, weekly editorials and over 16 hours weekly of local news Coverage in our community. This is just a small sample of our overall Composite programming effort demonstrating our commitment to Bringing public service home. Our stations have been recognized twice As finalists in the prestigious NAB Crystal Award competition.

Considering Satellite Radio doesn't have public service expectations or Ownership limits as well as no local investment in the local community It becomes clear their ability to also have the opportunity to originate Local programming (traffic...weather...?) provides an unfair competitive Advantage for over the air local broadcasters, most of who work hard

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To provide strong, local programming and community involvement in Their local communities.

We firmly support the National Association Of Broadcasters petition And legislation before Congress H.R. 2046 prohibiting satellite radio Services from implementing local programming.

Sincerely;

Rod Chambers

President

Sierra Broadcasting, Corporation